



ASX ANNOUNCEMENT

13 SEPTEMBER 2022

HITIQ TO PROVIDE CONCUSSION MANAGEMENT TECHNOLOGY AT RUGBY LEAGUE WORLD CUP

- > **HITIQ has been selected as the exclusive concussion management technology provider for the 2022 Rugby League World Cup;**
- > **The agreement covers all participating 16 men, 8 women's & 8 wheelchair teams where HITIQ technology will be used to manage approximately 750 players spanning 18 countries; and**
- > **The event will showcase HITIQ concussion management technology to global rugby league markets.**

Transformative concussion management technology company, HITIQ Limited (ASX: **HIQ**) (**HITIQ** or the **Company**), is pleased to announce that it has been selected to exclusively provide concussion management technology to manage all head impacts at this years Rugby League World Cup.

Whereas the Agreement remains commercially sensitive, the financial impact of the contract is not considered material to HITIQ's overall annual recurring revenues.

HITIQ AT RUGBY LEAGUE WORLD CUP

The Rugby League World Cup will run for five (5) weeks from 15 October until 19 November 2022. The men's, women's & wheelchair tournaments include 32 qualifying teams with approximately 750 players. HITIQ's world leading CSX concussion management technology will be showcased to a global professional rugby league market at the world cup tournament. All 32 competing teams will utilise HITIQ technology to:

- > record all head injury events and capture all details related to the incident;
- > provide a consistent and defined structure for assessments and diagnosis; and
- > manage return to play protocols.

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Commenting on the Rugby League World Cup partnership, HITIQ CEO, Mike Vegar, said:

"HITIQ is pleased to be selected as an exclusive technology partner at such an important global competition as the Rugby League World Cup. We look forward to developing a close association where our concussion management technology can be used to positively advance player welfare at the world cup and more broadly in other rugby league competitions around the world."

- ENDS -

Authorised for release by the Board of Directors.

For more information, contact:

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About HITIQ

HITIQ Limited (ASX: **HIQ**) operates in the healthcare equipment sector, providing and further developing a transformative, end-to-end concussion management technology platform. This platform aims to provide a total concussion ecosystem whereby the Company's products support the identification, monitoring and management of sport related brain injury. HITIQ's product suite utilises high-end technology that will span multiple domains – from early detection and surveillance to assessment and rehabilitation technology tools.

HITIQ is targeting a growing worldwide concussion management market including elite and recreational sport, clinical practitioners, military, research, and combat sports. The Company's first commercial partner is the Australian Football League, with current strategy initiatives expanding commercially into Rugby League, Rugby Union, Ice Hockey, Lacrosse, MMA and American Football (particularly the NCAA). The market opportunity globally represents ~500k athletes within the elite market and ~10million in the consumer market.